



Our Products and Services



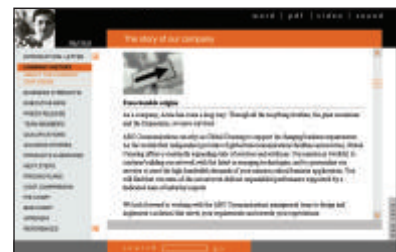
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Great value Netsmartz Products

Our products add value to your bottomline by optimizing your business processes and increasing productivity and efficiency. Each product speaks of months of research, programming skills and most of all, user friendliness.



Main control panel in Proposalsmartz



Multimedia templates for generating proposals. A wide choice of templates and Flash intros is available.

PROPOSALSMARTZ

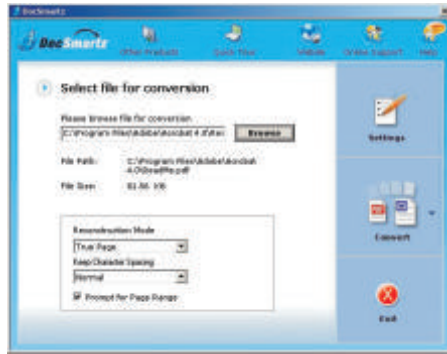
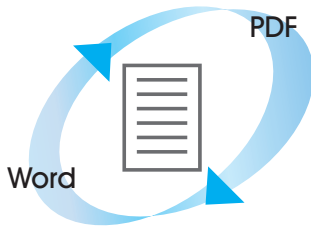
www.proposalsmartz.com

ProposalSmartz is a totally secure, comprehensive, Online Proposal Generation Software that helps you generate highly professional, customized business / sales proposals and letters in different formats - Adobe PDF, Macromedia Flash, and Microsoft Word. All this, you do in minutes, with lasting multimedia impact.

THE HIGHLIGHTS

- Professional-looking business proposals within minutes with ready Flash templates
- Make proposals in Flash, PDF and Word
- Customize the look of your proposals
- Include video feed, audio or Flash animations
- Include complete Word documents in the proposal

NETSMARTZ PRODUCTS

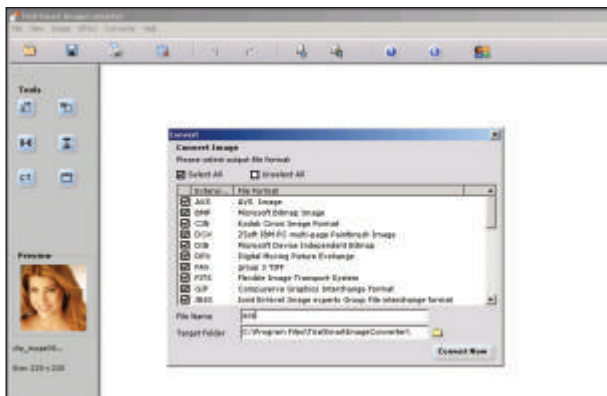


DOC SMARTZ

www.docsmartz.com

Converts PDF files into Word documents and Word to PDF.

It preserves the original layout as well as the graphics. The document is an exact conversion of the original, complete with formatting and graphics.



SMART IMAGE CONVERTER

www.smartimageconverter.com

The Smart ImageConverter is a stand-alone image editing and conversion application that allows you to speedily apply effects and export images to multiple formats simultaneously. With Smart ImageConverter, you can crop images, resize them, adjust brightness, and contrast settings besides applying exciting artistic effects. You can also apply image transformations like Rotate, Flip, Scale, Crop, and Mirror etc. to your images.

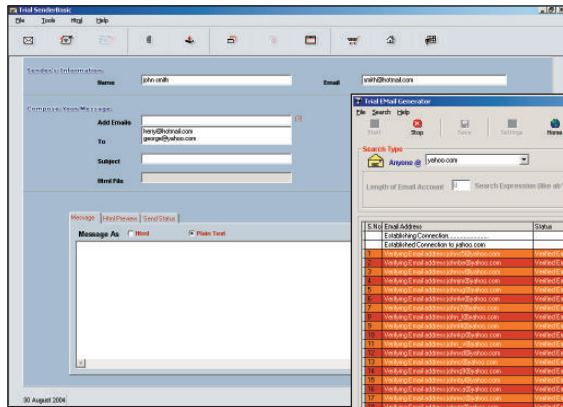
THE HIGHLIGHTS

- Convert PDF files into Word Documents
- Convert Text files into PDF files
- Preserves formatting and columns
- Economical, saves hours of effort

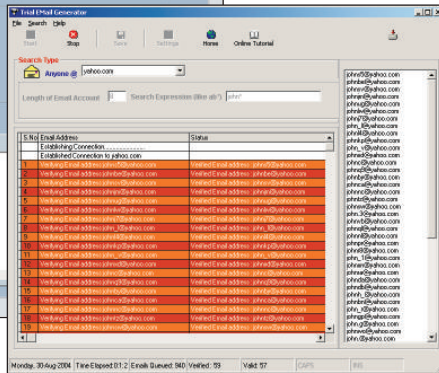
THE HIGHLIGHTS

- Recognizes and exports images to more than 60 file formats
- Powerful image editing features
- Applies cool photo effects like Blur, Emboss, Colorize, Oil Paint etc. to images
- Can convert even heavy images
- Simple, easy-to-use interface

NETSMARTZ PRODUCTS



Email Generator



Email Sender Basic

EMAILSMARTZ

www.emailsmartz.com

E-mailSmartz consists of a suite of products - E-mail Tarantula, E-mail Sender Pro, E-mail Generator, E-mail Sender, E-mail Manager, and E-mail Spider. These add the power of e-mail to your marketing strategy. Collect, extract and manage e-mail addresses and send thousands of e-mails with absolute ease!

THE HIGHLIGHTS

- Search, collect e-mail addresses from e-mail servers
- Send thousands of e-mails at a go
- Extract addresses and set up targeted e-mailing lists
- Send bulk e-mail with ease



Select from a range of intros



WEBSMARTZ

www.websmartz.net

WebSmartz is a stand-alone desktop application that allows you to create great Flash intros and attractive HTML websites without knowing a word of Flash or splurging on an expensive designer. Full of stunning graphics, animated effects, striking layouts and color, our intros and web templates are the best, carefully selected from a multitude of intros produced by our design team.

THE HIGHLIGHTS

- More than 60 attractive intros to choose from
- Build customized multimedia intros / HTML websites in minutes
- Allows you to specify text effects in intros-size, color, fade effect, and angle etc.
- Access to a great selection of HTML templates for creating websites
- Publish intros in HTML format
- Save intros as projects, edit, and re-use

NETSMARTZ PRODUCTS



Editing an image in ImageSmartz



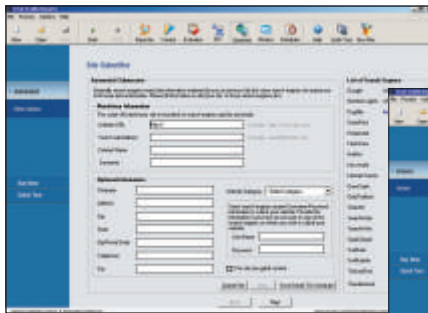
An ImageSmartz Viewer

IMAGESMARTZ

ImageSmartz is an online application that allows you to display your images online with comprehensive Image Viewing Controls. This means, once you upload your images online through an ImageSmartz viewer, your audience can zoom into the image to an almost unlimited degree and see every detail in full clarity, read about special offers and even click on external links you may have given.

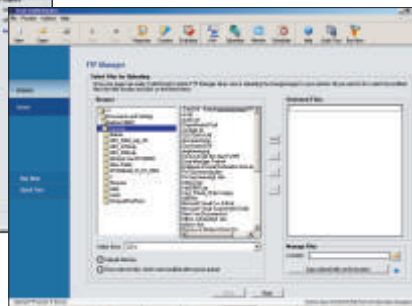
THE HIGHLIGHTS

- Allow you to edit images like a typical image editing program and apply any amount of cool effects
- You can upload and replace images with ease
- Allow viewers to zoom in and see close-ups of your images without any loss of clarity
- You can map areas on your images and link them to external websites



TrafficSmartz Submitter Module

The FTP Manager



TRAFFICSMARTZ

www.trafficsmartz.net

TrafficSmartz is a revolutionary search engine optimization software that can push your website right to the top of search engine rankings. TrafficSmartz allows you to extract keywords from competitive sites, make speedy, automated and manual submissions to search engines, create result oriented gateway pages, and track traffic and website rankings over time. You can also generate multiple reports to give complete information on your website's performance on the search engines.

THE HIGHLIGHTS

- Extracts effective keywords from competitive websites
- Speedy automated and manual submissions
- Creates result oriented gateway pages
- Tracks traffic and monitors site performance
- Examines link popularity and keyword density.
- Generates multi-format reports

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The core Netsmartz services

Netsmartz focuses on five core services that range from software development, consulting, and outsourcing to product development and e-marketing. Our aim is to build solid relationships with our clients who are vital to our success. We are inclined to explore new areas in future and are open to new challenges depending on customer and market demands.

Custom Software Development

Specifically, our Custom Software Development services combines Application Development, Multimedia Services, E-Learning, Website and Portal Development. We transform your ideas into reality and make sure that at every stage from initial design to product release, the highest quality standards are maintained. Our extensive communication facilities enable us to keep in touch with our customers 24 hours a day.

Software Development Consulting

Netsmartz offers specialist consulting, mentoring, and development augmentation for your software development teams. We have vast technical knowledge and experience that we have acquired through development of hi-tech software, applications, innovative products etc. We provide expertise in use case modeling, object architectures, J2EE, .NET, and processes. We can also provide you with expert software guidance so that you don't encounter hurdles while development is progressing.





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Services that add to your bottomline

Software Development Outsourcing

Maximizing returns on investment and ensuring customer satisfaction are the two essential ingredients to survive and be successful irrespective of the type of business. Taking these factors into consideration, we can develop projects offshore for you thereby giving you the added advantage of saving time and money. We can be your offshore development centre. We can develop part or complete projects from scratch for you as the need may be.

E-Marketing and Website Design

Netsmartz understands the significance of e-marketing and all that is required to make it successful. Our e-marketing services are a perfect fit for marketing your products or services online. We compare your e-marketing approach with the top brands and integrate the features that are lacking in your marketing approach. We also offer website design services as good design is vital to your success online.

Search Engine Optimization

Search Engine Optimization is another of our focus areas. We can position your website at the top of search engine rankings to make it highly visible to your audience. This, we do by optimizing your website by doing Keyword Research Analysis, Competition Gap Analysis, making submissions to search engines, and generating Quantitative Reports that monitor the performance of your website.

S K I L L S E T S

Project Managers

Bachelor and Masters degrees in Computer Science. Software development experience in ASP, HTML / DHTML, Javascript, SQL Server, ADO, COM / DCOM.

Creative Directors / Graphic Designers

Information Architecture, Usability Design, Corel Draw, Macromedia Flash and Fireworks, Adobe Illustrator and Photoshop.

Multimedia Application Development

Engineers Macromedia Flash (Advanced Action Scripting), Generator, Dreamweaver, Authorware, Fireworks, Macromedia Director, 3D Max, Corel Draw, Adobe Illustrator, Photoshop, Adobe Premiere, Sound Forge, Java Script, GIF Animator. Knowledge of E-Learning standards like SCORM.

Microsoft Technology Engineers

ASP / ASP+, COM / DCOM, XML, ADO, HTML / DHTML, SQL Server, .NET platform, most are MCSD certified.

Database Designers and Administrators

DBA, MCDBA

Quality Assurance Team

Black Box, Regression Testing, Unit Test, Application Test, System Test, Requirement & Test Management (Test Director), Functional Automated Testing (Winrunner), Load & Stress Testing (Load Runner), Rational Rose.

Business Analysts

MBA's in Marketing and Finance drawn from the best business schools in the U.S. with years of professional experience.



About Netsmartz

**ISO 9001: 2000
CERTIFIED**

**Microsoft®
GOLD CERTIFIED**
Partner

Netsmartz is headquartered in Rochester, N.Y. We also have an offshore development facility in India that provides us the ability to work on projects 24X5. With a parallel development cycle in the US and India, we provide high quality, low cost solutions and enjoy a reputation for extremely fast turnarounds.

We also have multiple marketing offices in Europe and U.S.A. Our offerings include exciting multimedia content, custom software development, software outsourcing, software consultancy, e-marketing, hosting, and website design.



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