



ORM Online Reputation Manager

ONLINE BRAND MANAGEMENT

ORM

WWW.ONLINEREPUTATIONMANAGER.COM



The Net is the brand manager's dream. Given right direction and sound management, a branding campaign can penetrate the market at the speed of Web 2.0.

Establishing your brand on the Net is more important than ever. Without a managed brand focus, your site will be lost among thousands of other sites that offer the same product or service. The good news is that where there's a web, there's a way.

Our brand management service builds your online presence by placing you in *multiple media formats* on the Net.

It's not just distribution - it's *penetration* - using all the tools in the media expert's

We're talking . . .

- social media optimization
- reputation management
- social announcement portals
- article circulation
- deep link submissions
- blogs and forums
- onsite video and animation
- MySpace promotion
- viral marketing
- YouTube promotion
- eBay promotion
- press release distribution

We look at the elements ...

- your unique selling proposition
- your message
- your logo
- your audience
- your marketing objectives
- your offline identity

and the trajectory of your overall market campaign

And we start with deep analysis. . .

- What is the "space" in which you're operating?
- Who is the competition?
- What are the opportunities and threats?
- How does your site stack up in the search engines?
- How do people find you on the web?
- How do people see you on the web?



How powerful is your brand?

Then we go to work .

Our strategy is 100% custom tailored and right-sized to your situation and budget. We look at the design of your site and make sure it fits your message. We compute the "usability quotient" of your site, and make sure it works for your users. Then we begin a systematic campaign to promote you. Multi-dimensionally.

We understand that ...

Branding is not only about beating the competition-it's about your prospects seeing you as the unique solution to their business problem. Your objectives, and ours, are to make your brand:

- Manifest consistently
- Communicate clearly
- Connect emotionally
- Assert your credibility
- Motivate the buyer
- Establish customer loyalty

Online brand management

exists in the new, exciting kinds of communication made possible by the Web. OnlineReputationManager.com believes that your brand is constructed from the sum total of user's perceptions about your site, the links to your site, what others say about your site ...

A strong online brand can be a touchstone in your industry. It's taking your market message and tying on a rocket. And, since these are the things we do, we would love to help.

Click here or call, toll free, at 1-888-764-2585 and we'll be there!

Free Brand Snapshot

OnlineReputationManager.com offers a free brand "snapshot."

Click here to request

**ORM** About OnlineReputationManager.com, the company**OnlineReputationManager.com: A brief Introduction**

Fully operational since 2001, ORM has established its own reputation as a powerful ally to both individuals and businesses. Our value proposition is simple: we get it.

We understand how quickly and deeply your online reputation can be damaged by so much as a single misguided blog posting. We know that, to you, the stakes couldn't be higher-that your reputation is priority number one. We know how to identify the problem source, assess the impact, and take corrective action. Starting now.

ORM is part of a global, information technology company that is headquartered in Pittsford, New York. We number over 50+ employees and have branch offices at Mohali and Chandigarh, both in India. And, we have a growing network of legal partners worldwide.

Our reach and our thinking is global. It has to be. In today's high-speed world, both problems and solutions travel at "the speed of the Net."

PROFESSIONAL ORGANIZATIONS

OnlineReputationManager.com also has proven competency in the field of search engine optimization and is a registered member of these professional organizations.

TOP OF SEARCH = TOP OF MIND®**CALL US NOW!**

Concerned about your online reputation? Drop us an e-mail or simply pick up the phone and call.

Or you can visit our site and complete the [Request for Quote](#) form to submit your requirements.

Request For Quote (please click on link)

http://www.onlinereputationmanager.com/request_for_quote.html

E-mail: E-mail us at sales@onlinereputationmanager.com



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